



**HOPE**  
ANIMAL RESCUE

## **2018 ANNUAL REPORT**



**Hope Animal Rescue is a no-kill rescue whose mission is to rescue, protect, and provide hope as we search for loving homes for stray and neglected animals.**

**PO Box 31222 | Des Moines, IA 50310**

**[HOPEANIMALRESCUEOFIOWA.ORG](http://HOPEANIMALRESCUEOFIOWA.ORG)**



# 2018 ACCOMPLISHMENTS

## ❖ Hopes 2018 Adoption Numbers:

Status	Cats	Dogs	Other	Total
<b>Adopted</b>	166	317	24	<b>507</b>
<b>Euthanized (Medical)</b>	5	6		<b>11</b>
<b>Passed Away</b>	12	17		<b>29</b>
<b>Transferred</b>	2	1		<b>3</b>
<b>Other (returned, reclaimed, stolen, etc.)</b>	1	4		<b>5</b>
<b>Totals</b>	<b>186</b>	<b>345</b>	<b>24</b>	<b>555</b>

- ❖ Participated with the Tour of Life sponsored by North Shore Animal League.
- ❖ Began a partnership with Link Rescue in Oklahoma saving animals from high kill shelters. Hope is now doing monthly transports bringing in many puppies, dogs, and even some kittens that would have been euthanized in the high-kill shelters of Oklahoma.
- ❖ Participated in the Pet Expo in the fall again at the fair grounds and implemented Puppy Snuggle donations!
- ❖ Did corporate Puppy/Kitten Snuggle Events at CDS Global at their Des Moines Headquarters and Boone branch as fundraisers.
- ❖ Implemented the Facebook Donations tab that has increased donations now that they can do it directly from Facebook and not have to take the extra step to going to the website.
- ❖ Implemented many of the forms to online such as the dog and cat applications, foster and volunteer applications and foster questionnaire to update animal information from the fosters.
- ❖ Started a Fundraising Committee.
- ❖ New logos created.



## 2018 PARTNERSHIPS

**Iowa Pet and Seascap** in West Des Moines has become Hope's first Saturday of month adoption event location. This partnership has brought much visibility to Hope as there is much traffic in the store and we set-up at the front entry. Hope also has held other "special" events at the store.

**PetSmart** on SE 14th Street in Des Moines, continues to be partner allowing adoption events whenever needed. Currently, the third Saturday of the month is the monthly adoption event at this venue, as well as the National PetSmart Adoption weekends. Hope utilized all but one space in the cattery to show case and expose cats that are ready for their forever home.

**West Des Moines Valley High School Special Education** (Valley Cats) and **Arbor Springs Memory Care**, in West Des Moines, found 6 cats their forever home in 2018. Arbor Springs is a community dedicated to dementia care. This partnership allows residents of Arbor Springs to be foster parents to cats as they are looking for their forever homes which also lifts the spirits of both residents and staff. Valley students provide the care and marketing of the cats to complete their vocational training.

### New Partnerships:

**Bark Avenue West** — Training programs for some of our more challenging pups that need some manner training. They are a major partner and we keep them busy, with a new dog every 10 days entering their 10-day Boot Camp.

**Wholesome Pet Essentials**—Ankeny for pop up events.

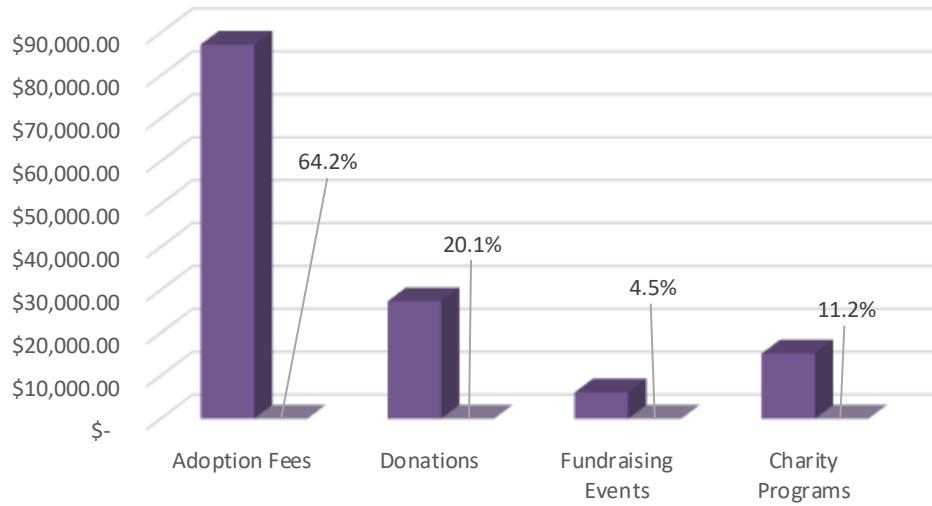
**Pet Supplies**—southside Des Moines for pop up events and possible dog wash fundraisers.

**Petco**—Hope takes part in their National Events

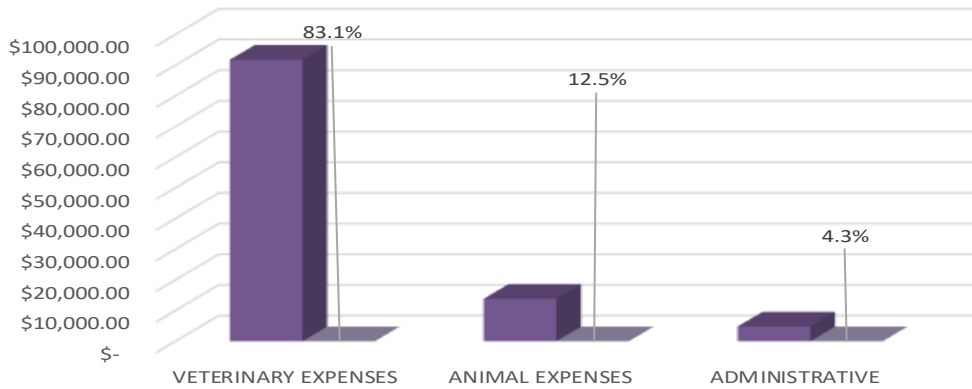


# 2018 FINANCIALS

## 2018 REVENUE



## 2018 EXPENSES



# 2018 SPECIAL EVENTS

- ◆ Hu-Hut Fundraiser — July in Ankeny
- ◆ Puppy Up Walk — October at West Des Moines
- ◆ Iowa Pet Expo — October, Des Moines
- ◆ Santa Paws & Easter Photo Shoot — Iowa Pet & Seascape
- ◆ Snuffles & Suds and Trivia with Charity Twist— 515 Brewing
- ◆ Hope's Food Drive—Iowa Pet Food & Seascapes
- ◆ Dine to Donate—Texas Roadhouse
- ◆ Paint Your Pet—State Fair Grounds (Pet Expo)
- ◆ Kitten Shower—Animal Rescue League
- ◆ May Day at St. Kilda's
- ◆ Tour of Life—North Shore Animal League @ Iowa Pet Foods & Seascape
- ◆ Meow-Ga Events
- ◆ Doodle for Dooddles—Iowa Tap Room
- ◆ Numerous adoption events throughout the year.

## 2019 BOARD OF DIRECTORS

### Officers:

Brianna Oleson, Johnston, President/Director  
Cheri Keuck, Urbandale, Vice President  
Tracy Struble, Des Moines, Secretary/Treasurer

### Members:

Katie Buck, Des Moines  
Samantha Hock, Des Moines  
Sydney Moore, Des Moines  
Toni Osier, Van Meter  
Heather Stolp, West Des Moines

A huge THANK YOU to our vendors, partners, dedicated and loving foster homes, adopters, volunteers, and our loyal donors and followers. Hope Animal Rescue could not continue to rescue these helpless animals without all the support.

### Contact Information:

**Website:** [HopeAnimalRescueofIowa.org](http://HopeAnimalRescueofIowa.org)

**FB Messaging:** [www.facebook.com/HopeAnimalRescueOfIowa/](https://www.facebook.com/HopeAnimalRescueOfIowa/)

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**Emails:** [HARofIowa@gmail.com](mailto:HARofIowa@gmail.com) & [FosterHopeAnimalRescueofIowa@gmail.com](mailto:FosterHopeAnimalRescueofIowa@gmail.com)

