



HOPE ANIMAL RESCUE

2020 Annual Report

ADOPTION RECAP FOR 2020

Status	Cats	Dogs	Other	Total
Adopted	232	751	0	983
Euthanized (Medical)/ Passed Away	9	12	0	21
Transferred	0	3	0	3
Other (returned, re- claimed, lost)	0	0	0	0
Available/Foster-to- Adopt (FTA) on 12/31/2020	21	92	0	113
Totals	262	858	0	1,120



Hope Animal Rescue is 100% volunteer! We would like to thank our amazing volunteers and fosters. We could not succeed saving all the lives without you!

We provide HOPE when they have given up hope, we speak when they cannot speak, and we love without boundaries.

Fundraising Efforts—COVID19 had a huge impact on our fundraising for 2020. Hope was unable to do in person events for the majority of the year and had to get creative to continue to raise money to help fund our mission.

- Hope was able to partner with Smash Park in West Des Moines with their Serve Local Program. Every time anyone visits Smash Park, they can choose to donate a percentage of their purchases straight to us. We were also able to do multiple puppy yoga events at Smash Park before COVID restrictions. Over \$3300 was donated to the animals in 2020.
- Cement Paw Stones were a successful in 2020 with \$400 raised in the fall of 2020. We partnered with Marc Weller who makes the stones for a 50/50 split on revenue. Marc removed them from his store site to make them exclusive for Hope to sell. These stones added a little extra to your flower garden or make a great walk way, some even painted as memorials to their beloved animals. There are plans on making them available early in spring '21.
- Cocoa Bombs are all the rave now and Hope joined in as well with Kristin's Creations for Christmas with Cocoa gift bomb 4 pack boxes or with customized mugs. The cocoa bombs are a chocolate shell that had cocoa, marshmallows and customers choice of 4 different flavors (PB2 (peanut butter powder), Andes mints, peppermint or instant coffee) inside the chocolate shell with the top of the cocoa bomb decorated with a chocolate paw print. Approximately 300 cocoa bombs were sold in December for a fundraising effort of \$807.
- Carrie Adrian and her husband volunteered their time, supplies and expertise to make wooden pet themed signs for front doors or coat hooks. These beautifully crafted signed raised nearly \$900.

www.hopeanimalrescueofiowa.org

2020 FINANCIALS

Revenue:	
Adoption/Surrender Fees	74.30%
Donations	19.90%
Fundraising	3.20%
Grants (i.e. PetSmart Charities)	2.60%
TOTAL	100.00%

Expenses:	
Veterinarian Costs	60.50%
Emergency Veterinarian*	17.40%
Animal Medical Supplies (microchips, dewormer, flea/tick, heartworm preventatives, etc.)	22.40%
Animal Supplies (leashes, food, collars, kennels, chews, etc.)	10.00%
Animal Transportation (rentals, gas, insurance, maintenance, etc.)	5.70%
Administrative/Office (postage, printer cartridges, paper, web hosting, insurance, license fees, storage, insurance, po box fee, etc.)	1.40%
TOTAL	100.00%
*Included in Veterinarian Costs IRS 990 Forms can be found at IRS.gov	

Hope Animal Rescue is 100% volunteer!

Hope's Transport Van

Hope finally met their goal in 2020 to purchase a transport van. This van is used in multiple ways and has been a huge blessing with the number of animals and supplies we need to transport. The van is used for shuttling animals to and from their surgery appointments with our approved clinics in Ames and Boone; out-of-state animal transports with our partners in other states; and used to collect donated supplies from large donors like Amazon or the Pet Pantry in Cedar Rapids.



2020 Partners/Community Support

APE (Animal Protection & Education)

Arbor Springs

Blue Pearl

Idyllic Paws

Iowa Pet Foods and Seascapes

Iowa State University College of Vet Medicine

Paws & Pint

Pet Medical Center of Urbandale

Pet Supplies Plus

PetSmart

Pilots N Paws

Reaume Country Rescue (Oklahoma)

Rescue Rehab Rehome (RRR)

Sammons Financial

Shannon Farmz (Oklahoma)

Smash Park

Story County Vet Hospital

Yoga & Co.

Amazing Volunteers Step Up in 2020

No one could have guessed that in the middle of a world pandemic our pet adoptions would soar for both dogs and cats. Hope received 62 volunteer applications in 2020 and many existing volunteers cross trained into other areas to help get nearly 1000 cats and dogs adopted while adhering to all the Covid19 CDC guidelines throughout the year. More fosters began doing home visits during their meet and greets with their foster dogs, home visit volunteers started helping at adoption events, and many volunteers joined our team to help on transport days from Oklahoma. All in all, volunteers performed 1,172 home visits in 2020 both virtually or in person; and a team of adoption specialists was put together to share the responsibility of finalizing adoptions.

2020 Board of Directors:

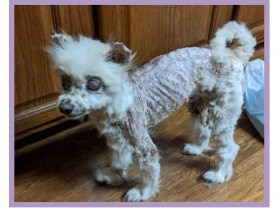
President/Director:	Brianna Oleson
Vice President:	Katie Buck
Secretary/Treasurer:	Tracy Struble
At Large Member:	Toni Osier
	Beth Bacon
	Kristin Coffman

Exceptional Fosters for Animals Needing HOPE!

To date, Hope Animal Rescue of Iowa has helped provide hope to over 2,650 animals and nearly 1800 have been in 2019-2020. Hope is 100% volunteer and foster-based run organization. Everyone puts their blood sweat and tears into saving these animals. Here are some amazing stories from 2020.

Willie the Fighter! Willie came into Hope's care at the beginning of August 2020 in critical condition. His foster momma welcomed him into her home with open arms and tears for him for the condition he was in. Hope instantly got to work on what they could do for Willie to make him more comfortable. His skin was paper thin and coming off in sheets. Daily baths, special diet, and three different eye meds every day were in Willie's future. Willie's followers were updated on Sept. 29 that the treatment was working and the many prayers were being heard. Then Willie was diagnosed with an auto immune disease. This didn't stop Hope from vowing to make sure he is given every fighting chance to live his dream and feel love.

Willie's goal was to grow in his coat by Christmas. He is doing pretty well on his goal!! Willie is now healthy enough to find his forever home in 2021. Until then, he continues to be loved by his foster mom and his followers.



Loved until the End....Mr. Pibb was adopted to a wonderful family and renamed JJ. During the foster to adopt phase, it was determined he was a sick little boy and was not growing and gaining weight like his litter mates. Hope did everything in their power to give JJ a chance including seeing many specialists. Eventually the treatment plan was too much for the adopter and he was surrendered back to Hope. He needed quite a bit of extra support. He had a liver disorder and required a very specific diet of only fresh fruits and vegetables, along with several supplements, 5-6 times each day. He eventually succumbed to his health issues but was loved and well cared for during the time he was with Hope and his foster family.

Virgil the Wonder Puppy In February Virgil, a breeder surrender, came to Hope. He was born with empty eye sockets. The sockets had to be cleaned frequently until his eyes were surgically stitched shut. Virgil required extra care, and eventually training, to help him through his unique world. He now uses a full staircase and can maneuver everything in the home. Virgil continues on a special diet to manage issues with his pancreas. In August, Mirabelle, was released from the same breeder as Virgil. She came with birth defects and joint issues, as well as a problematic eye, that may eventually have to be enucleated. She has a great heart but has navigational issues and tires more easily than most, requiring rest. Both of these puppies were adopted by the foster parent who provided the love and care to live a fulfilled life.



Parvo Puppies... Unfortunately, we have some young puppies that get parvo. We now have fosters that once the puppy is stabilized at Blue Pearl Emergency Hospital, we transfer the puppies to a trained foster home. Treatment takes a dedicated foster as it includes antibiotics and other medications that help stimulate appetite four times a day and intravenous fluids to help with hydration every 1 ½ to 2 hours, around the clock. A great deal of time goes into getting the little ones to start eating. Karo syrup and baby food were favorites. Treatment for Parvo Disease is costly and, like people, sick puppies recover at home more quickly than in the hospital with the extra support, love, and care needed during this critical time vs a metal cage. In 2020, Hope was were able to save five puppies with this loving care.

Hope Animal Rescue of Iowa is a no-kill animal rescue originated in June 2014.

Hope Animal Rescue is 100% volunteer-based and rescues abused, neglected, abandoned, and surrendered animals of all ages into loving foster homes in central Iowa until they can find their forever homes. Hope Animal Rescue is registered as a 501(c)(3) non-profit organization. All donations are tax deductible. Hope Animal Rescue is licensed through the Iowa Department of Agriculture and Land

New Partnership with Pet Supply Plus

2020 started the year off great for Hope doing pop up events with a new partner, Pet Supply Plus. Then came the Covid19 pandemic that shut the state of Iowa off from in person events. We went the majority of the year not being able to hold in person events where potential adopters could snuggle on the dogs and puppies. We made sure our volunteers and fosters were staying healthy and made adjustments for our meet and greets and abided by CDC guidelines.

Once September came around, our neighbors Pet Supply Plus reached out to us and asked about holding social distancing events at their store in Altoona. We were so excited for this. We began once a month having our available dogs and puppies show off their personalities with many snuggles and kisses at the store. This went amazing and everyone stayed safe. Pet Supply Plus also held different donation events and donated lots of toys and food to our rescue dogs and kitties. This partnership has shown to be a blessing to both adopters and animals at Hope and that we have another central location east of Des Moines to show case our animals. We are looking forward to continuing this partnership and safe social distancing pop up events in the next year!

And MORE babies...

In 2020, Hope brought 75 lives (17 kittens and 58 puppies) born in the homes of our amazing fosters. Mamas were either found as strays or in high kill shelters with no chance of survival.



Roxie (pictured) started giving birth on her way home in the foster vehicle after travelling from Oklahoma all day. All 11 out of the 12 babies survived and found forever homes.



Hope For the 2020 Pawlidayz

Sammons Financial chose Hope Animal Rescue of Iowa as its Charity recipient for Christmas.

Throughout a week in December, Sammons sent out fun updates to their employees on ways to donate and how to help Hope!



Continued Partnership with Clive PetSmart and Iowa Pet Foods and Seascapes

In March'20 as Covid19 brought our monthly scheduled events with our partners to a halt. However, Covid19 did not stop the need of the animals throughout the year. Even though Hope was unable to hold events in the stores, both stores continued to donate food and supplies for our animals as we scrambled to make other arrangements for adoptions. Late summer when the business restrictions were reduced, Hope was invited back to PetSmart and Iowa Pet Foods and Seascapes to hold adoption events while taking the necessary Covid19 precautions. Hope appreciates our partners flexibility and the use of the locations not only for the space it provides for adoptions, but the impact it has on the community awareness Hope Animal Rescue and our mission.

Hope is TNRing

Hope has been practicing sustainable rescue, which means that when we take in kittens and we fix the parents. Hope uses trap neuter return (TNR) with a dedicated team and our veterinarian partners to fix and vaccinate the parents so that the cycle stops. This helps keep our rescues and shelters from becoming overwhelmed, prevents the cycle of cats born outside from continuing, and keeps the feral/farm cat parents healthy. In 2020, 139 feral cats were fixed and vaccinated by our veterinarian partners and then released in the same area trapped. Over 50 kittens that were trapped were brought into Hope to be adopted into loving forever homes.

Please see our following links on ways to help:

[Amazon Wishlist](#)
[Chewy Wishlist](#)
[Direct Donations](#)

[Monthly Donation to Hope](#)
[Ways to Volunteer with Hope](#)
[Stuff Quality Consignment #11336](#)



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